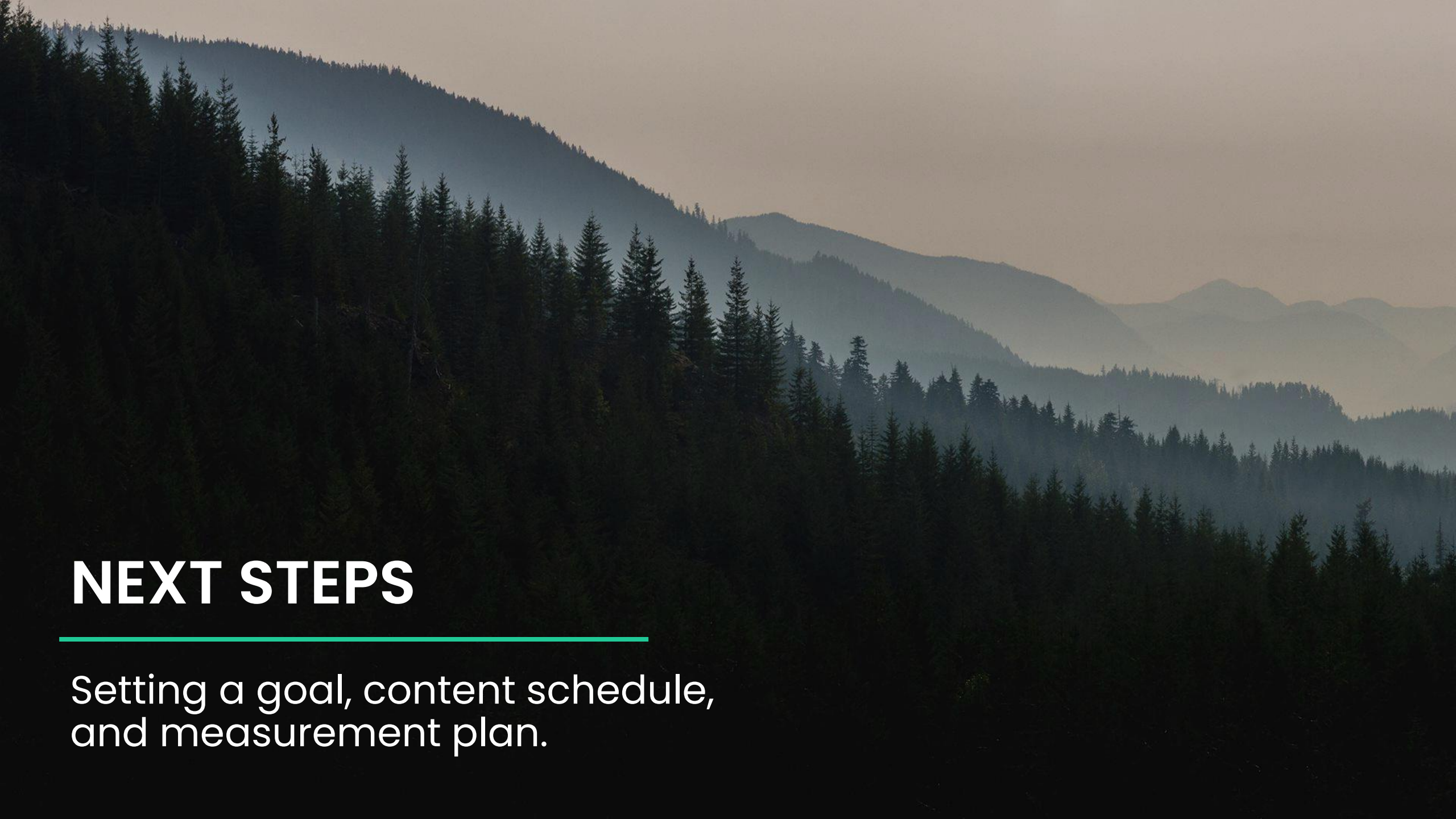




NEXT STEPS

Setting a goal, content schedule,
and measurement plan.

OVERVIEW

Set you goals 

Content schedule

Monitor and measure

Experiment

Stay up to date

Join the Discord server

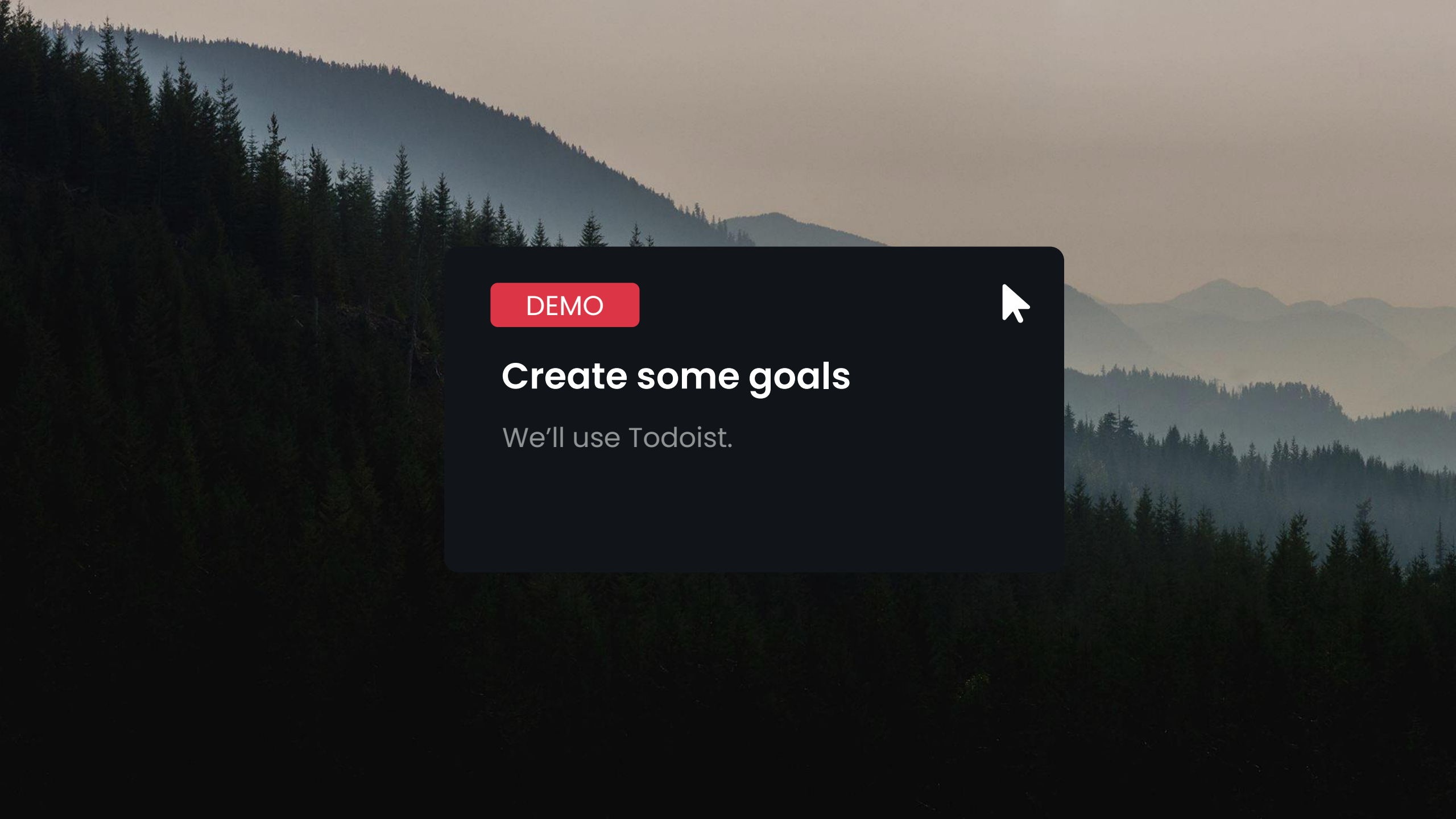
”

A goal without a deadline is just a dream.



Robert Herjavec

CEO, Cyderes



DEMO



Create some goals

We'll use Todoist.

OVERVIEW

Set you goals

Content schedule 

Monitor and measure

Experiment

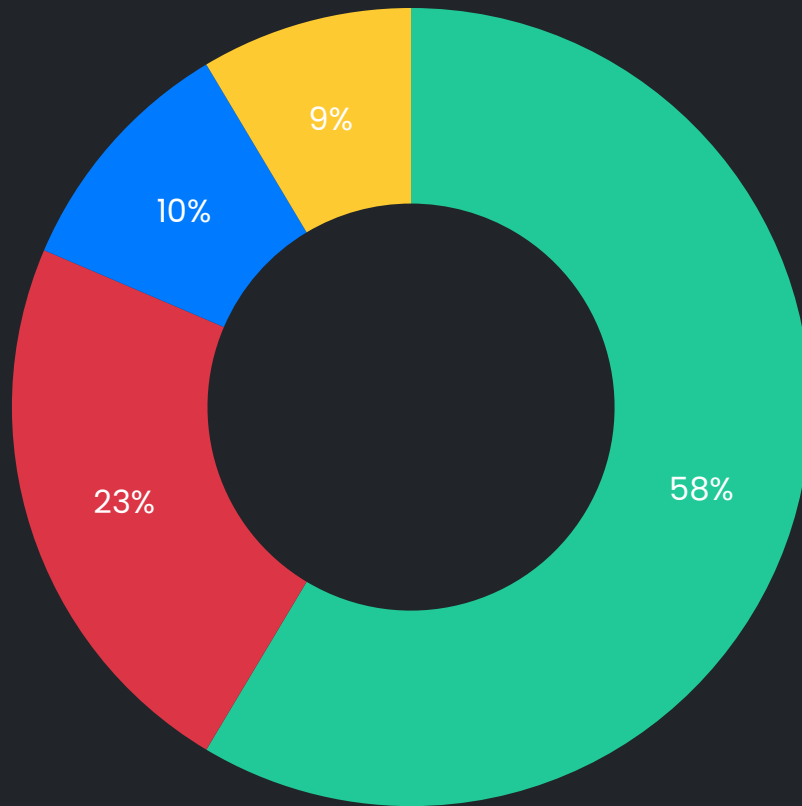
Stay up to date

Join the Discord server

Content Schedule

Date	Video Topic	Project Link	Notes
07/05	No Man's Sky Review	https://url.com	Share in group
07/12	Top 10 Star Wars Games	https://url.com	
07/19	I Tried the Pikmin Randomizer	https://url.com	Include setup
07/26	Starfield Mods Are Insane	https://url.com	
08/2	Jedi: Fallen Order Easter Eggs	https://url.com	
08/9	The Economy of the Mass Effect Trilogy	https://url.com	
08/16	Elite Dangerous – The Mysteries of Thargoids	https://url.com	
08/23	Star Citizen – Ship Reviews	https://url.com	
08/30	No Man's Sky – Ultimate Guide to Base Bulding	https://url.com	

Monitor and Measure



Experiment

Test A

38.2%

New blog post is up!

From: contact@example.com

Hello {FNAME},

Hope you're interested in XYZ topic,
because we just got our survey results
back, and it's not what you might expect.

Test B

35.7%

**{FNAME}, new blog post is
up!**

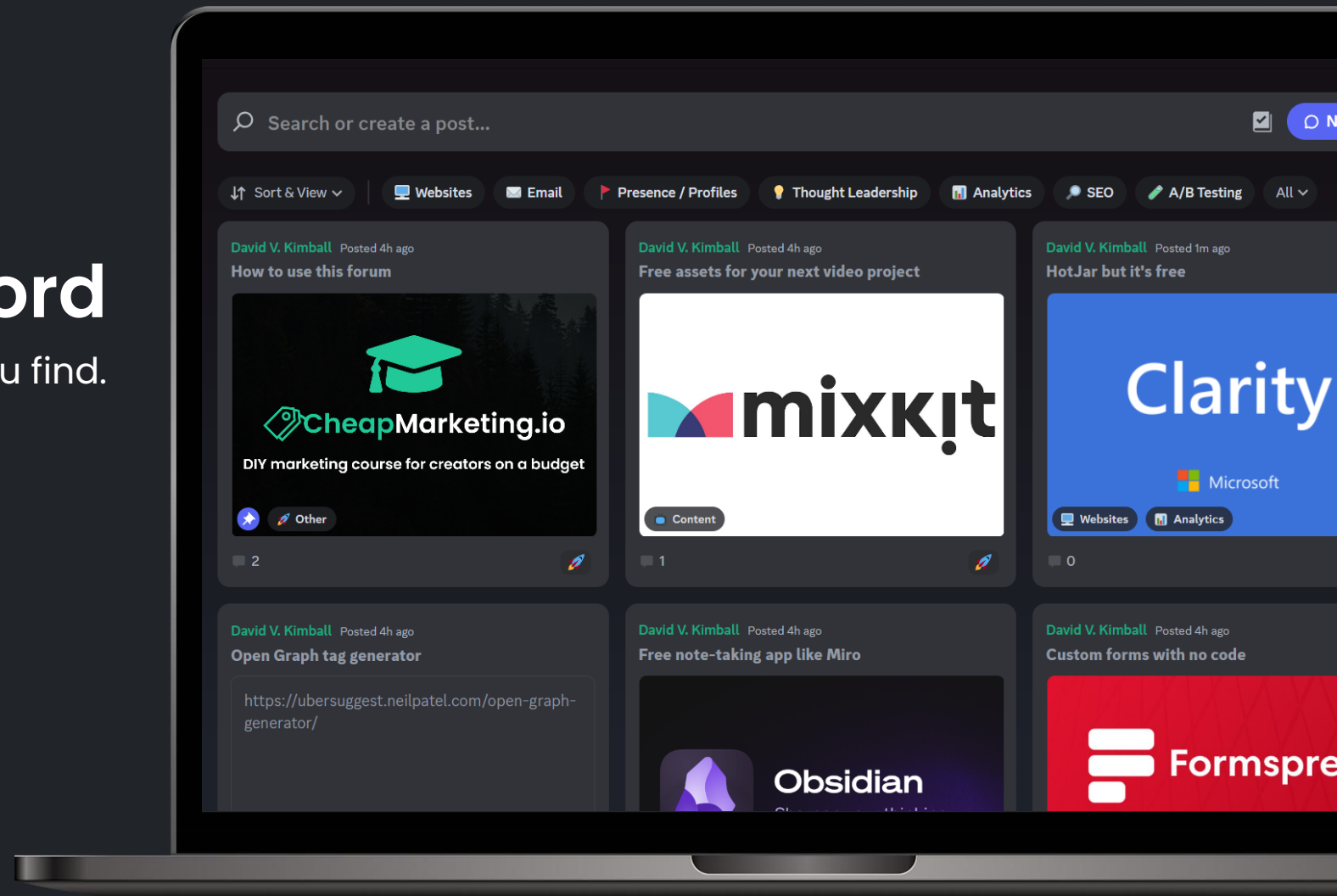
From: contact@example.com

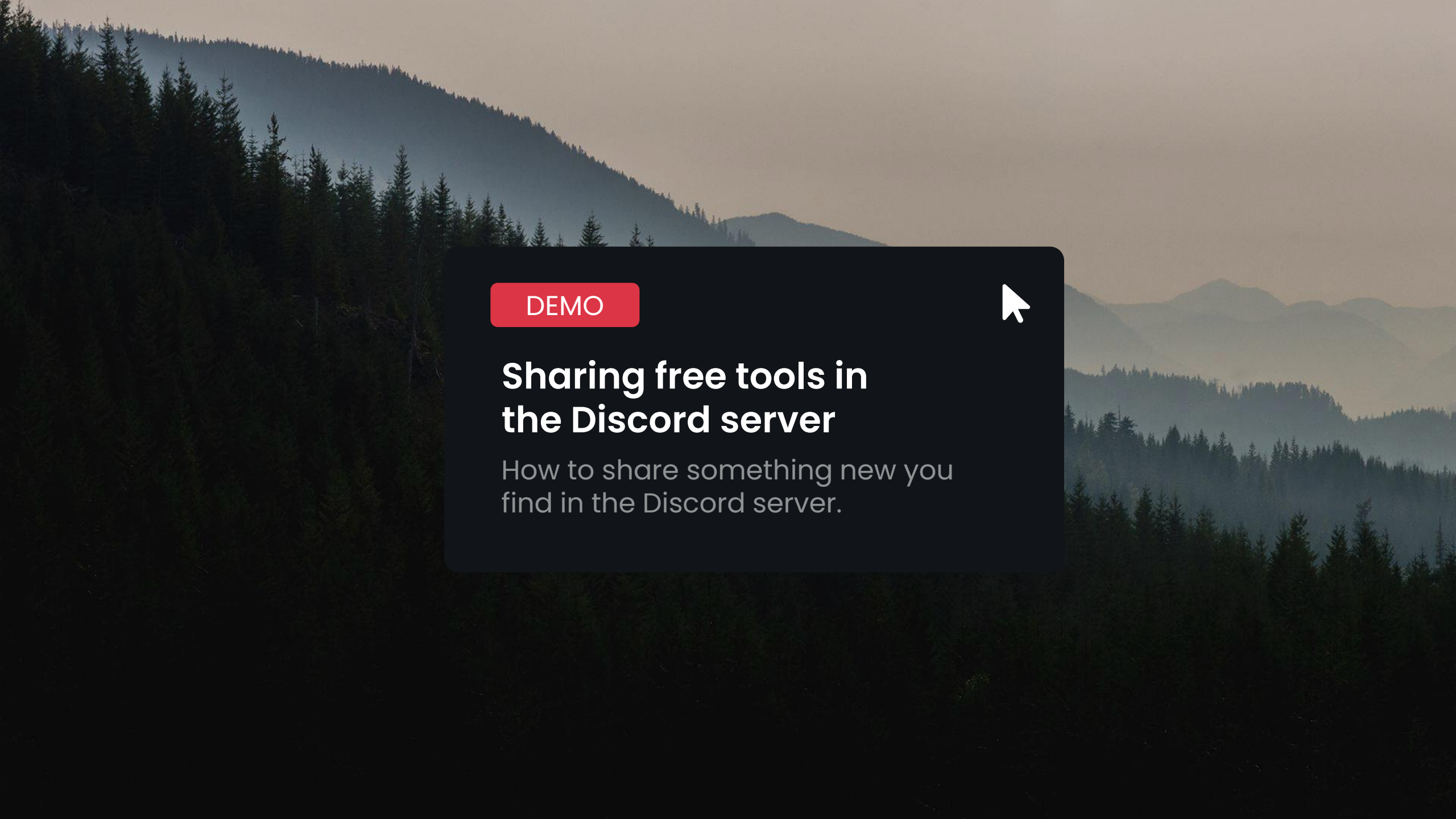
Hello {FNAME},

Hope you're interested in XYZ topic,
because we just got our survey results
back, and it's not what you might expect.

Join the Discord

Share cool stuff you find.





DEMO



Sharing free tools in the Discord server

How to share something new you
find in the Discord server.

A scenic landscape photograph featuring a dense forest of evergreen trees in the foreground, with misty, rolling mountains in the background under a soft, hazy sky.

THANK YOU