



MY EXPERIENCES & CHALLENGES

And how I overcame them

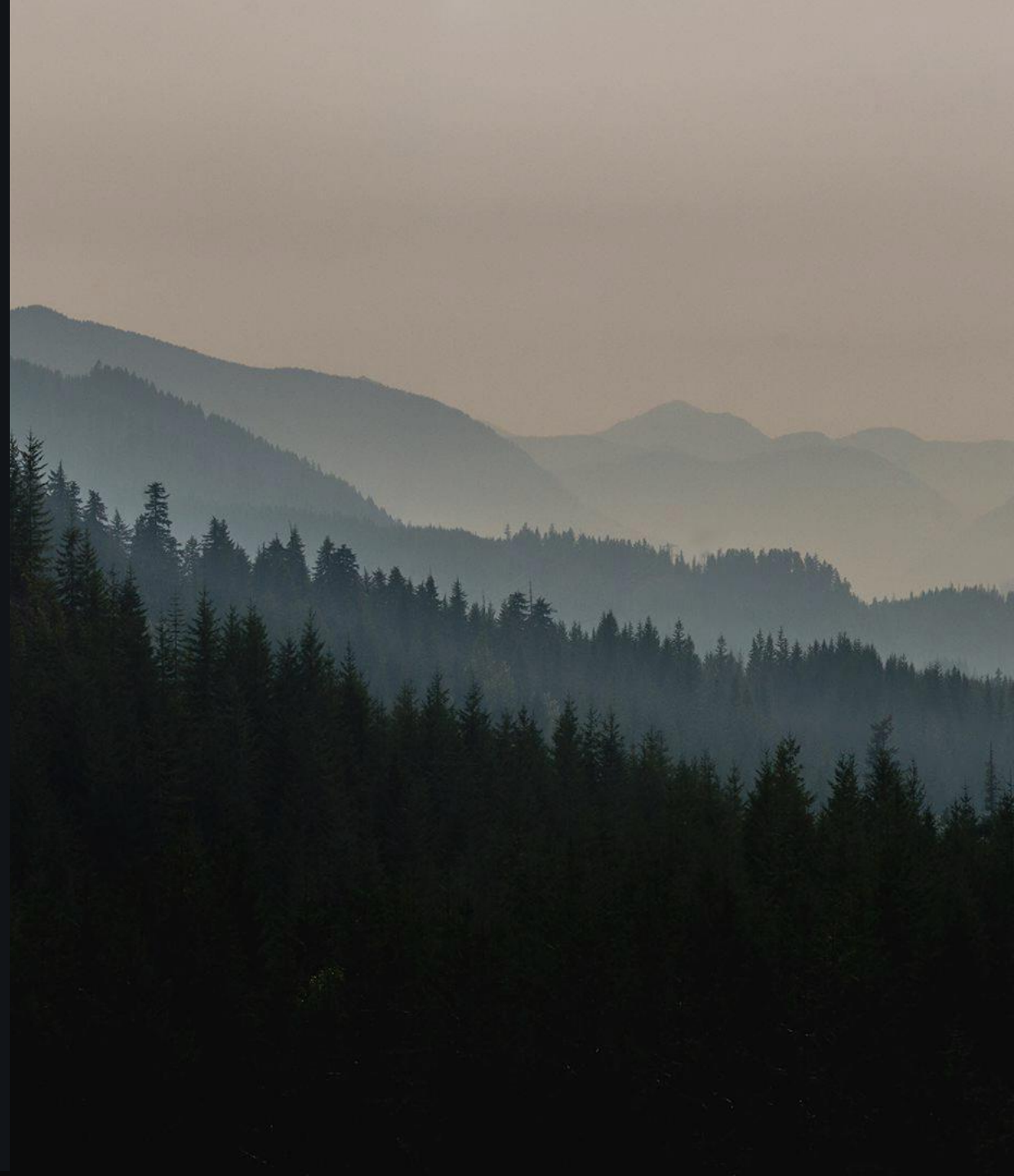
OVERVIEW

Beginnings 

My first website + social profile

Challenges and solutions

How these shape this course



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What the teacher is, is more important
than what he teaches.



Karl Menninger

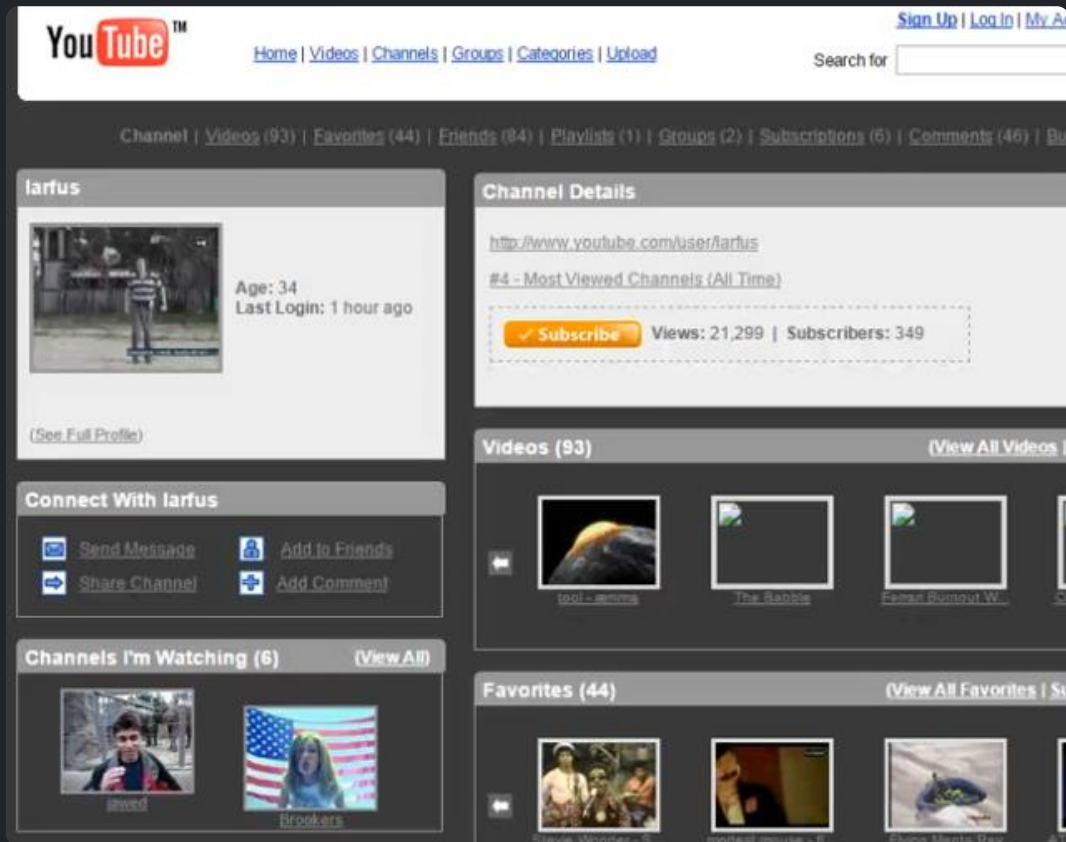
Psychiatrist, founder of Menninger Foundation

Beginnings



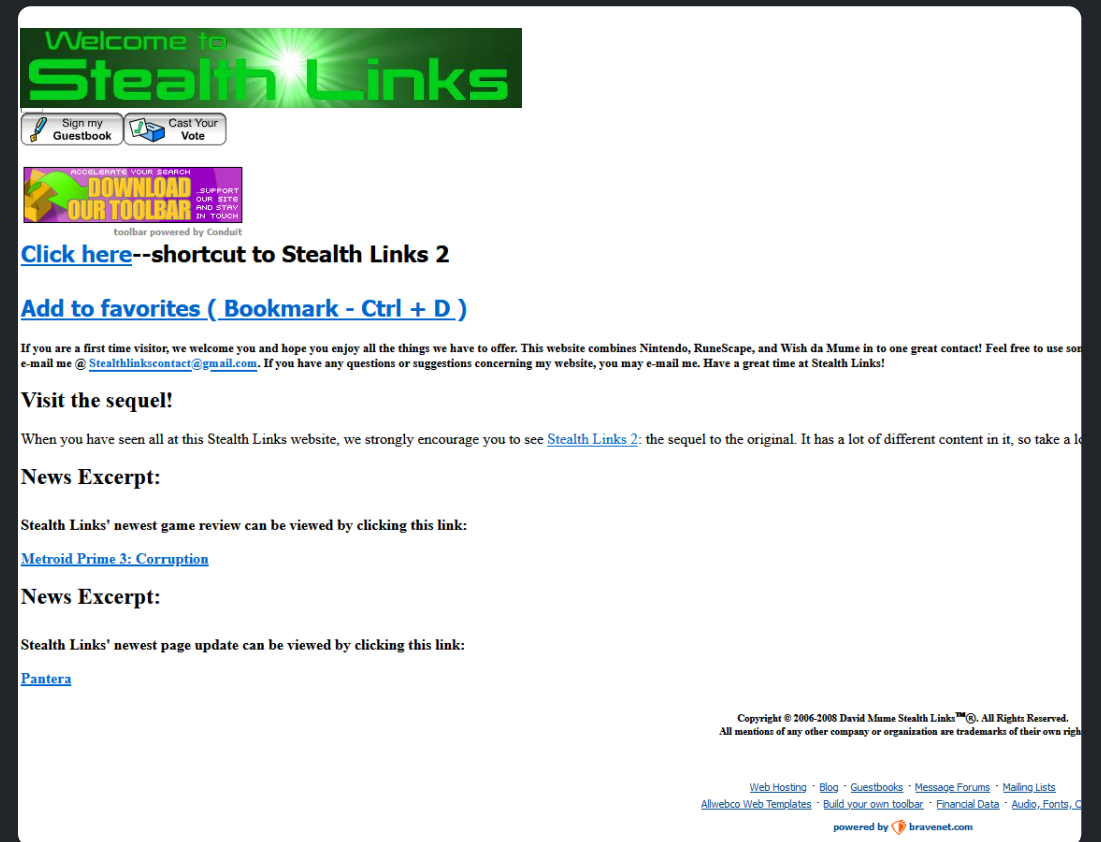
First social site

YouTube in 2006.



First website

Video game reviews.



CHALLENGES

Challenges and Solutions

- › Growing from scratch
- › Overwhelmed by managing so many accounts
- › Posting the same thing on every platform didn't work
- › Taking things personally
- › Getting known for one thing + providing value
- › Password manager + account containers
- › Repurposing to fit the platform
- › Perspective

PREFERENCES

Final Notes

Desktop-first bias

Working in a mobile UX-first world, kicking and screaming.

Minimize all distractions

Block all ads and chronic unsubcriber.

Privacy secondary concern

I tend to care more about UX and convenience.

Dark theme user

It's easier on the eyes.



THANK YOU